

XIVth International Conference EUTIC 2018

**International Multidisciplinary Research Network on the Challenges and Uses of
Information and Communication Technologies**



Adaptability, flexibility, agility of information systems

Université Bordeaux Montaigne
17-19 october 2018

Call for papers



EUTIC 2018

The International Multidisciplinary Research Network on the Challenges and Uses of Information and Communication Technologies (EUTIC) has the pleasure to announce the 14th edition of its Annual EUTIC International Conference, which will be held on 17th-19th October 2018 in Bordeaux (France).

Organized by MICA- ICIN, Université Bordeaux- Montaigne.

14th International Conférence EUTIC

Adaptability, flexibility, agility of information systems

The principle of change is a key asset in the development policies that the human societies has to implement to face the massive undergoing transformations occurring in this century. All organizations, whether for-profit or not, have to adapt by anticipating the evolution of their environments of competitiveness. They need flexibility et agility. This last feature, formally used to qualify aspects of computing performances, is now applied to the institution as a whole.

Making agility a strategic priority is an innovative mindset which aims to create values at many levels: quality and efficiency of production - enhancement of the image vehiculated, relevance of information by multiple sources. In this context, the digital technologies have a decisive role to play: it seems quite obvious now that as well information, its dissemination and managing systems and its implementation techniques, take a decisive part in all sectors of activity.

EUTIC 2018 will be an opportunity to renew the question of the relevance of ICT uses in this perspective of adaptability of the informational systems, which in the long term, may increase the chances of success in a world getting more and more complex. We will especially examine in this conference the role of information and communication systems in different contexts subject to social, economic, structural and functional changes. In an agile environment, taking into account of the expectations and needs of users must forestall the anticipation of the use of a product, a service or a system.

Several themes will be discussed (treated) through lectures, papers, and round tables discussions: (non-exhaustive list)

- Territorially smart uses of digital technologies (round table)
- Training for digital uses and dynamics of development (round table)
- Socio-economic changes and collective intelligence
- Interculturality and digital ecosystems
- Connected objects, augmented reality, transhumanism
- Learning systems in the 21st century
- User-centred design, prospecting for expectations and needs, UX-Design and HMI
- Outsourcing of resources, cloud computing, open data, open archives

The expected contributions will be in concern with the challenges and uses of digital technologies and the added-value that they can bring to development dynamics. For the submissions of papers, the Scientific Committee will ensure that in content proposed by the authors, the theoretical and empirical contributions are carefully articulated and presented in a

rigorously established methodology. The lectures, round table discussions and posters will be in the same concern of quality and will provide a wide variety of approaches to the topics.

This international conference seeks the participation of academia, practitioners and policy makers concerned with issues related to the impact of ICT on the strategies for changes. We hope the richness and the diversity of the contributions will provide a key forum to enlarge the perspectives of researchers, decision makers and field workers. It aims to be an opportunity to engage new international cooperations by taking part in the scientific and research enhancement policy of the New Aquitaine.

Bibliography elements :

- Autissier, D., & Moutot, J. (2015). *Le changement agile. Éditions Dunod, Paris.*
- Hammami-Abid, I., & Elidrissi, D. (2004, July). Gouvernance des systèmes d'information et alignement stratégique: vers un système d'information agile et urbanisé. In *Proceedings of the European and Mediterranean Conference on Information Systems* (pp. 25-27).
- d'Herbemont, O., Krob, D., & Bloch, A. (2012). *Booster l'intelligence collective: la stratégie agile de transformation durable des organisations.* Armand Colin.
- Vickoff, J. P. (2003). *Systèmes d'information et processus agiles.* Hermès science publications.

EUTIC CONFERENCES 2005-2017

13 conferences have been organized by the EUTIC research network, with a view to bringing forward the interdisciplinary character of research on the evolution of ICT. Today, the network is enriched with new participants and continues to explore the multiplicity of viewpoints treating the role of ICT in changes and transformations within organizations, society and culture.

Conference's official website: <http://www.eutic.fr>

I 22 -23 September 2005	Bordeaux (France)	Social and cultural aspects
II 13-15 September 2006	Brussels (Belgium)	Social and professional integration
III 7-10 November 2007	Athens (Greece)	Media and information diffusion: towards an open society
IV 23-25 October 2008	Lisbon (Portugal)	Development dynamics at the cross-roads of worlds
V 18-20 November 2009	Bordeaux (France)	Change strategies in systems and territories
VI 25-27 November 2010	Dakar (Sénégal)	The digital at the heart of partnerships
VII 23-25 November 2011	Brussels (Belgium)	Transformation of organizations, evolution of agendas and functional mutations
VIII 17-19 October 2012	Metz (France)	Publics and media practices
IX 23-25 October 2013	Waterford (Ireland)	Engagement of publics and enterprises in a dynamic environment. The role of global networks
X 29-31 October 2014	Lisbon (Portugal)	The role of ICT in information and cognitive process design
XI 3-4 November 2015	Fort de France	Digital ecosystems and democratization of information
XII 15-17 September 2016	Zakynthos (Grèce)	Network logic and new forms of governance
XIII 18-20, October 2017	Recife (Brazil)	Digital cultures and knowledge crossing

SUBMISSIONS

Submissions can be made in French or English, and they can have the form of a paper or poster.

All accepted submissions will be published in the conference proceedings in printed or digital format, under the condition that at least one of the authors registers and presents during the conference.

All submission proposals (papers and posters) should include a title, 5 keywords, a 2-page proposal and references. Please indicate the conference theme that you are addressing.

In the first page of your submission, please indicate author details, affiliation and position, email and postal address and telephone/fax number.

In the second page of your submission please provide the title of your work, 5 keyword and an abstract between 5,000 and 6,000 characters presenting the topic of your work, methodology, corpus of data analyzed and achieved/expected results.

Accepted submission proposals may be subject to revisions according to review comments of the EUTIC 2016 Conference Scientific Committee prior to final acceptance.

Please send your submission proposals no later than 15 April 2018 by email to eutic2018@gmail.com with "EUTIC 2018 submission proposal" as message subject.

The full text of your work will need to be provided by 3 December 2018, in order to be published in the conference proceedings according to the details announced.

This text should not exceed 30,000 characters (notes, bibliography, graphs, tables and appendices included) and needs to follow the formatting guidelines available on the website.

Conference venue: Université Bordeaux Montaigne

Website conference : <http://conference-eutic.org>

IMPORTANT DATES

Announcement of the call for papers	5 March 2018
Deadline for submission proposals	15 April 2018
Author notifications	15 May 2018
Deadline for conference and dinner registration	30 June 2018
Deadline for submission of full papers	17 September 2018
Conference dates	17-19 October 2018
Deadline for submission of the final text	3 December 2018

PAYMENT DETAILS

Please check registration details on the conference website).

REGISTRATION RATES

- doctoral students: 100 €
- academics and researchers: 190 €
- non-academics: 250 €
- dinner : 50 €

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