



19th EUTIC 2024 INTERNATIONAL CONGRESS
(International and Multidisciplinary Research Network on the Challenges and Uses of ICTs)

***DIGITAL GENERATIONS: COMPLEXITY,
CONTROVERSIES AND CHALLENGES***

21-23 october 2024

Universidad de La Laguna

Website 19th Congress: <https://eutic2024.org/fr>
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EUTIC Website
<http://conference-eutic.org/>



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PRESENTATION OF THE XIXTH INTERNATIONAL EUTIC 2024 CONGRESS

DIGITAL GENERATIONS: COMPLEXITY, CONTROVERSIES AND CHALLENGES

UNIVERSIDAD DE LA LAGUNA
21-23 OCTOBER 2024

*"Where is the wisdom we have lost among the knowledge?
Where is the knowledge we have lost among the information?"*

(T. S. ELLIOT, 1963.)

The XIX^e EUTIC 2024 Conference aims to continue the reflections, questions and contributions initiated at the Bordeaux meeting in October 2023. The questions and concerns that guided the debates of the 18th conference, which focused on the crisis of humanity (epidemiological, climatic, political, social and ideological crises) and the violence inflicted on us in all its forms, reveal the risks we are facing in terms of our future humanity.

All this under the protection and thrust of the **technological evolution** that pits digitalised humanity against social sustainability. The processes of immersion in the digital era have been dizzying in recent decades. We live in the global village and in the information age, an era of translocations of meaning, increased interdependence and **unprecedented complexity**, which is causing a radical alteration in the way we communicate, act, think, express, live together and inhabit the world. A world model that is predatory towards nature in general and towards human nature in particular. A time that, from anti-humanist, posthumanist and transhumanist paradigms, questions and invalidates the fertile humanist tradition, promotes the dissolution of the community in favour of immunity and technocommunity, endangering sustainability and social cohesion, while weakening and undermining democratic governance.

What remains of the great questions about the meaning of '**the human**' and '**the common**' in the age of microprocessors, artificial intelligence, nanotechnology, biogenetics, and the new economy of global capitalism, the triumph of global market reason, the information society, fake-news, corporate universities, international terrorism, struggles for territorial dominance and hegemony?

The change that best identifies the substantial transformation of everyday life refers to the omnipresence of information as the symbolic environment of socialisation. The commodification of words, the global virtual marketplace, the link, click and like economies are modes of producing profit, crucial to understanding the rapid growth of some of today's major corporations. *Googlism* is to contemporary capitalism what Fordism and Toyotism were: models of factor management that spread across the globe. Mass online innovation or *crowdsourcing* is presented as a way of appropriating online creativity, basic to the (re)production of electronic-computing capitalism.

The ability to use information technologies is becoming more and more crucial as many services, jobs and exchanges are and will be increasingly accessible only through the network. For all these reasons, the need to train **new citizens** to live in a new digital environment of unknown possibilities and risks in a time and space of post-truth, with a critical and discriminating umbrella, appears with greater clarity and urgency; because, following the warning given by Chomsky in 1995, *instantaneity, spectacularisation and fragmentation are the main hallmarks of information that is structurally incapable of distinguishing truth from lies.*

On the other hand, we cannot fail to consider that nowadays information is produced, distributed, consumed and abandoned at a devilish pace. The increasingly accelerated **speed** that defines information cycles conditions the image of fragility and precariousness in the lives of human beings. Nor can we ignore the fascination it produces in the generations of recent decades who have been captivated by the promise of simplicity, speed, less effort and greater profitability, by the announcement of a happier, avatarised life in virtual reality and the metaverse.

At this point in the reflection on humanity in cyberculture we are confronted with questions such as these:

What are the prefigurations and representations of the body in transhumanist digital literature?

How do we define and think about the figure of the cyborg?

How are new forms of individual and collective identity staged or presented in hyperfictions, the avatar, dramas or interactive installations, in cybertexts such as video games?

Is the Internet set to become the new 'public sphere'?

How do electronic textualities reflect and create new forms of association and political construction in cyberspace?

Is digital technology a social enabler of appropriation, identity and democracy in the face of the contemporary challenges facing its generations, or is it organising their loss?

Faced with the growing threat of the disappearance of the school in all its grades as a physical place for meeting, learning, conflict resolution, transmission and recreation of knowledge and values, replaced by a virtual scenario of access to knowledge and

information, we continue to ask ourselves ***what type of social subject is emerging?***
What singular and plural subjectivities will make up the societies of the future??

There is already progress in answering these questions, with talk of *panthalic societies*, *telepolis* dwellers and *anti-political technocommunities*. A new planetary cartography is even being born, *Cyberia* is being mapped.

Uncertainties and dramas that place us today in a far-reaching civilisational crisis and rethink the urgent need to continue debating these crucial questions, betting on inter- and transdisciplinarity for a kind of ethical humanism of survival, which is oriented not only to the perennial declaration on the inviolable dignity of human life, but which becomes a dynamic of humanisation and communalisation that makes the world a habitable and sustainable place.

Faced with the contemporary challenges facing these generations, is digital technology a social enabler of ownership, identity and democracy, or is it organizing their demise?

It is these and other questions and concerns that we propose to deepen and discuss with the richness of your contributions at the next EUTIC 2024 meeting in the Canary Islands.

We invite you to participate.

EUTIC CONFERENCES (2005-2023)

The EUTIC research network has organised 18 conferences in order to raise awareness of the interdisciplinary nature of research on ICT developments. Today, the network is enriched by new participants and continues to explore the multiplicity of viewpoints that address the role of ICTs in the changes and transformations of organisations, society and culture.

Official conference website: <http://conference-eutic.org>

INTERNATIONAL CONFERENCES EUTIC 2005-2023

I	22-23 September 2005	Bordeaux (France)	Social and cultural aspects
II	13-15 September 2006	Brussels (Belgium)	Social and professional integration
III	7-10 November 2007	Athens (Greece)	Media and information diffusion: towards an open society
IV	23-25 October 2008	Lisbon (Portugal)	Development dynamics at the cross-roads of worlds
V	18-20 November 2009	Bordeaux (France)	Change strategies in systems and territories
VI	25-27 November 2010	Dakar (Senegal)	The digital at the heart of partnerships
VII	23-25 November 2011	Brussels (Belgium)	Transformation of organizations, evolution of agendas and functional mutations
VIII	17-19 October 2012	Metz (France)	Publics and media practices
IX	23-25 October 2013	Waterford (Ireland)	Engagement of publics and enterprises in a dynamic environment. The role of global networks
X	29-31 October 2014	Lisbon (Portugal)	The role of ICT in information and cognitive process design
XI	3-4 October 2015	Fort-de-France (Martinique)	Digital ecosystems and democratization of information
XII	15 September 2016	Zakynthos (Greece)	Network logic and new forms of governance
XIII	18-20 October 2017	Recife (Brazil)	Digital cultures and knowledge crossing
XIV	17-19 October 2018	Bordeaux (France)	Adaptability, flexibility, agility of information
XV	16-18 October 2019	Dakar (Senegal)	Smart Territories and Learning Societies
XVI	25-26 October 2021	Brussels (Belgium)	Los retos de la transición digital
XVII	13-15 October 2022	Corfou (Greece)	The challenges of the digital transition
XVIII	11-13 October 2023	Bordeaux (France)	Digital humanism and social sustainability

AGENDA

Monday 21 October <i>Universidad de La Laguna</i>	Tuesday 22 October <i>Universidad de La Laguna</i>	Wednesday 23 October <i>Puerto de la Cruz</i>
9.00 – 10.30 OPENING EVENT		
10.30 – 11.30 OPENING LECTURE – Magaldy Tellez (Venezuela)	10.00 – 11.00 CENTRAL CONFERENCE – Julien Vieira (Francia)	10.00 – 11.00 CENTRAL CONFERENCE – Carlos Skliar (Argentina)
11.30 – 12.00 Coffee Break	11.00 – 11.30 Coffee Break	
12.00 – 14.00 Papers	11.30 – 13.30 Papers	11.30 – 13.00 PANEL SESSION
Lunch	Lunch	Lunch
15.30 – 17.30 Papers	15.00 – 17.00 Papers	
17.30 – 18.00 Coffe Break	17.00 – 17.30 Coffe Break	
18.00 – 20.00 PANEL SESSION	17.30 – 20.00 PANEL SESSION	

THEMATIC TABLES

(7 sections consisting of 19 thematic roundtables)

SECTION I. The advent of techno-informational capitalism:

TABLE 1.- The hegemony of techno-informational capitalism.

TABLE 2.- The new actors of techno-informational capitalism: The non-ethics of the algorithm. New dystopias, asymmetries and vulnerability.

SECTION II. Transformation of the global communication system:

TABLE 3.- Emergence of GAFA and changes in the global communication system. Changing the rules and the game: how technological giants have transformed content distribution and the entertainment industry.

TABLE 4.- New receptions, old consumptions. Recent content offers as agents of transformation of the imaginary.

SECTION III. Reflections on the public and public communication:

TABLE 5.- Thinking about the public sphere. The blurring of horizons. The Fragility and Potentiality of the Public

TABLE 6.- Public Opinion and Media Scenarios: the latest mutations.

TABLE 7.- Public Communication and Political Culture. Public communication as spectacle. Screens and audiences: what is changing?

TABLE 8.- The public, post-truth, citizenship and democratic values: reflections, tensions and possibilities.

SECTION IV. Legal and policy aspects of the digital age:

TABLE 9.- The public re-appropriation of technologies. Digital rights, appropriation and regulation of the Internet.

TABLE 10.- Labour policies, urban policies, technological policies, policies for the Knowledge Society, ecological policies. The need for new public policies in convergence.

SECTION V. Technology, social and environmental sustainability:

TABLE 11.- Technology and Sustainability. Technological pollution. Reduction, reuse, recycling. Eco-citizenship and environmental protection. Climate justice and indigenous sovereignty.

TABLE 12.- Planning, prediction and management of change. Resilience, disobedience and technological resistance. Theories of restoration. Ancestral tools in community building, peaceful coexistence and the conservation of global biodiversity.

TABLE 13.- Social sustainability and transformation of spaces: Sustainable cities, educating cities. Commitment, responsibility, cooperation and interdisciplinary exchange.

SECTION VI. Challenges and reflections on the digital age in education:

TABLE 14.- Learning in the 21st century. Collective intelligence versus artificial intelligence

TABLE 15.- New educational challenges in the digital era: The effects of socialisation on networks and screens. The impact of the digital era on the new generations: Development and knowledge in the digital era

TABLE 16.- The school as a laboratory of new citizenship: A new teaching ethic for the construction of new subjectivities. Critical pedagogies. Education and Justice.

SECTION VII. Interculturality and decoloniality in the age of cyberculture:

TABLE 17.- Decolonial turns in a post-human world.

TABLE 18.- Epistemic perspectives of gender, interculturality and intergenerationality. Cultural resistance of native peoples.

TABLE 19.- Survival beyond capital. Rediscovering the sense of the common.

CALL FOR PAPERS

1. Papers and Symposia:

- Up to 2 contributions per author
- Maximum of 4 authors per paper

PHASE 1: Extended Summary Submission	PHASE 2: Submission of COMMUNICATION After acceptance by the Committee.
<ul style="list-style-type: none">• Title• Key words• Thematic line• Abstract of 6,000 characters• Languages: English, French, Spanish• Deadline for submission: 31 May 2024	<ul style="list-style-type: none">• Title• Key words• Abstract 250 words• Thematic line• Body of the paper (40,000 to 50,000 characters.)• Chicago style references and bibliography: a style sheet will be made available to the authors.

2. On-site or virtual exhibition

- Presential communications at the conference
- Intervention by synchronous / asynchronous videoconference, accepted on a case-by-case basis with justification. Registration fees must be paid.

3. Publication of a Digital Proceedings Book with ISBN and Acknowledgement of participation in the conference.

REGISTRATION

	Until 20/09/2024	Past 20/09/2024
	online/on-site	online/on-site
Students and unemployed	90€	115€
EUTIC partners	180€	230€
General	200€	250€

The registration of people at the “EUTIC partners” rate is only reserved for members of the association who can produce a certificate of membership to the EUTIC association online at the time of registration.

TIMELINE

Dissemination begins: **15 March 2024**

Opening of registration: **22 March 2024**

Start of period for submission of contributions: **22 March 2024**

Deadline (initial) for submission of contributions: **31 May 2024**

Deadline (extended) for submission of contributions: **28 June 2024**

Closing date for notification of acceptance of contributions: **20 July 2024**

Deadline for registration at a reduced rate: **20 September 2024**

Deadline for registration: **11 October 2024**

Congress: **21 to 23 October 2024**

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